



TERRITORIAL INTELLIGENCE

caENTI



Coordination Action of the European Network of Territorial Intelligence
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RÉSEAU COCAGNE

<http://www.reseaucocagne.asso.fr>

Presentation of Cocagne

The Réseau Cocagne

The Réseau Cocagne (Network Cocagne) is a national association that helps the Jardins de Cocagne (Gardens of Cocagne) appearing, developing and becoming perennial.

Created on the basis of a Swiss pattern the social dimension was added to, the first Jardin de Cocagne appeared in 1991.

They are organic market garden exploitations of social and professional integration that aim to get a territory sustainable development, through two kinds of activity: social work and agriculture.

They contribute to social development by fighting against exclusion and they actively participate to the environment respect.

The Jardins de Cocagne are an answer shared by all local partners to a territory identified needs. Their creation always include three steps : a territory diagnosis (inventory of social needs and of services of a territory), an economical feasibility study and the starting up of the Jardin activity.

At the territorial level, they contribute to local development and to the territory projects, by cooperating with local actors and by developing synergies.

Presently, there are more than one hundred Jardins de Cocagne on all the French territory.

Created in 1999, the Réseau Cocagne was constituted to accompany the Jardins de Cocagne concept development and to meet the territories needs, on the basis of local dynamics.

It concretely aims to support and give professional character to the Jardins.



In 2009, a Jardin de Cocagne is usually characterized by :

- 3 hectares
- a budget of 400.000 euros, of which 75% comes from public assistance and 25% from commercial turnover
- 30 people in integration employed each year
- 200 members-consumers

In 2009, the Réseau Cocagne includes :

- 20.000 actors
- 2.700 gardeners
- 16.000 members-consumers
- 1.200 volunteers
- 450 members of the supervision staff
- a budget of 30 millions of euros

Contribution of the Réseau Cocagne to the caENTI

The Réseau Cocagne shares its expertise with the other caENTI participants about two important issues : evaluation and quality-step in sustainable development.

• Evaluation system : implementation of a national evaluation system

This system was designed with the caENTI partners, especially with the UFC.

Its peculiarities are :

- Its object : an action network
- Its modalities: gathering general information provided by all the Jardins and concerning many other themes than individual needs
- Its specific information system : questionnaires are filled in by the Jardins and a phone conversation completes then the gathered information
- Its three objectives : each garden can compare its results with some major indicators, the conclusions are used to make external communication and the Réseau Cocagne staff use the noticed main trends to angle the project for the following year
- Its contribution to territorial intelligence: this evaluation measures the social and economic impact of a Jardin on its territory

• Quality-step in sustainable development

This step benefited from the caENTI participants expertise and advice regarding mobilization of a territory actors

Its peculiarities are:

- Its principle: A broad progress step that concerns the three sustainable development dimensions
- Its philosophy: A voluntary and participative step in which all a territory actors are involved
- Its implementation modalities and result: each Jardin makes a shared auto-diagnosis of its practices as regards sustainable development, in order to draw improvement orientations
- Its future: in 2009, the Réseau Cocagne contemplates the possibility to label some Jardins de Cocagne that respect the three dimensions of sustainable development specified in the « Quality-step frame of reference » it designed



<http://www.territorial-intelligence.eu>



Rhône-Alpes

